

AJR Automotive Spring 2003 NEWSLETTER





MAROONDAH GRAND PRIX **A Great Success**

Sunday 21st of September saw the wonderful spectacle of the very first Maroondah Grand Prix.

This 6-hour endurance event was the culmination of primary and secondary schools throughout Victoria propelling themselves in hand built vehicles. Most were human powered by teams of pedaling students, others of Hybrid form, a blend of pedaling, electric

and petrol engines. Teams of 4 to 10 students took turns in completing as many laps as possible in their vehicle during the 6-hour time limit.



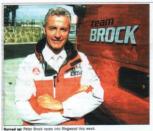
WHY A GRAND PRIX?

The Maroondah Grand Prix was an exciting way of introducing automotive concepts to primary and secondary aged young people.

Preparation for and participation in the event has encouraged teamwork and communication, providing participants with opportunities to learn skills in areas such as design and technology, whilst ensuring plenty of fun at the same time.

MAROONDAH AUTOMOTIVE **PROJECT**

Maroondah City Council has undertaken a federally funded major project, in conjunction with the Eastern Industry Education Partnership (EIEP), aimed at changing perceptions and informing young people and parents of the great employment apportunities in the automotive industry. There is recognition of a huge demand for skilled automotive people in the manufacturing (building automotive components) industry and in the retail or service industry. (The repairing and servicing of vehicles).



Brock opens up iobs pathway

MOTOR racing legend Brock has sought to teach Peter Brock will launch a and inspire young people Maroondah Automotive to gain life skills.

Employment Project in More than 250 people Ringwood tomorrow.

project, including techni-

unteers and key sup-porters, are expected to

The project, an initiative of Maroondah Council. reveals automotive job sponsors, service club volopportunities to young people and their parents. It also promotes the Maroondah Grand Prix on For further information September 21 at Kilsyth's Metropolitan Traffic Edu-

Brock will speak of his xperiences in the industry om 6pm-8.30pm at the Karralyka Centre

about the project or grand prix, phone Julie Wilson-Oukes on 92984348 or Oukes on 92984348 or email her at jwilsono@ maroondah.vic.gov.au or Rebecca Mitchell at mitchell@maroondah.vic Over the past 12 years.

PUSH CARTS

The push cart (Billy-cart) category was also a most popular event on the day. Primary schools were scored on the presentation and compliance of the cart as well performances in an endurance and obstacle course



Members of The Flower Team. from left, Emily, Courtney, Tara and Brydle.

AJR INVOLVEMENT

When contacted by Maroondah Council at the start of the year, Tony wholeheartedly supported this project.

- ■Conducted an industry tour through AJR Automotive premises.
- ■Spoke at a Careers information session at Council offices.
- ■Volunteered to Scrutineer vehicles on the day (safety & compliance)
- ■Volunteered as Flag Marshall during the Grand Prix.

WHO CAN ENTER NEXT YEAR?

The Grand Prix is open to all young people of primary and secondary school ages.

Community groups or families are also welcome. School teams may come from any year level, and mixed year level teams are also suitable. Females are strongly encouraged to participate.

AUTOMOTIVE CAREERS

Have you or someone you know considered a career in the automotive industry?

For further information on automotive careers, the following websites may be useful.

Auto Careers

Automotive Training Australia Ltd

www.autocareers.com.au/

www.automotivetraining.org.au

Automotive Training Victoria Victorian Automotive Chamber of Commerce

www.atv.org.au/

www.vacc.asn.au

Hear and see first-hand from people working in the industry about trades, technical and engineering careers and be inspired!

For young people, students, parents, careers teachers, teachers and the

Automotive Careers Session

6pm - 7.30pm Wednesday 3rd September 2003 Tom O'Brien Australian Automotive Air

Tony Ruddick AJR Automotive

Venue: Maroondah Council Offices, Meeting Room 4 (Upstairs) Braeside Avenue, Ringwood 3134.

The Automotive Careers Sessions are being held in conjunction with OELLEN and First Stop' Careers Centre (Gate 1, Swinburne TAFE, 12-15 Norton Road, Croydon).

Final Maroondah Industry Tour

Company Guide Time Day/Date Address
ANCA Limey Saide 4304-30pm Tues 2 Sep 25 Getrick Rd, Bayweller M

Bookings to Julie Wilson-Oakes 9298 4348

or email jwilsono@marcondah.vic.gov.au. or to Rebecca Mitchell on 9298 4459 or email mitchell@marcondah.vic.gov.au

Meny flenks to our industry sporsors MEGT (Australia), Holden, Paterson Chenry, Australian Automotive Air, EIEP, Piolic, Pay Yii Go, Kaneorth, Apolio Gass Products, AJR Automotive, Broome & Bight Automotive Centra, ANCA, JJ Richards, Phil Munday's Panel Works and The Leader.

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Security system secured

by Paul Gover. motoring editor

THE company that enlisted microdots in the battle against car theft in Australia has just won another battle.

DataDot Technology, which has built a multimillion dollar business with car brands including Holden Special Vehicles, BMW, Ford Performance Vehicles, Mitsubishi, Subaru and Porsche. has won a Federal Court case against rival company Alpha Microtech over its Smart-DOT system.

DataDot had moved to protect the innovation patent covering its system, which uses microdots im-printed with a car's unique Vehicle Identification Num-

These are sprayed over the car's body panels and mechanical parts, to prevent it being stripped or "re-birthed" with a stolen registration or identity.

The Federal Court has ruled that it is unlawful to sell the SmartDOT system, which uses similar technology, in Australia.

The DataDot system was



hailed as a major breakthough by many high-risk car brands, with HSV and BMW moving quickly to have the microdots applied to the cars they sell in Australia.

Subaru followed because of the risk to its hotrod WRX models, and there has been a rush to the company by other high-performance car companies.

The microscopic DataDots

originally manufactured in the United States, but the boom in the business has seen production shifted to Sydney, where the company has its headquarters.

DataDot also has offices in the US, Britain, South Africa. New Zealand, Russia and Hong Kong/China, and distributors in Europe and Asia.

This is a great victory, not just for DataDot but for all

Australian companies who do the hard yards in developing world-leading technol-ogy," DataDot executive chairman Ian Allen said.

"We now look forward to continuing to build our business around the world.

DataDot intends to take additional legal action against the maker of Smart-DOT for damages and to recover its court costs.

2003 AROUND THE BAY IN A DAY for the Smith Family

AJR Automotive is a proud supporter of this year's annual event to be held on 19th October 2003.

Tony will be a member of a Croydon team whereby all cyclists will ride 210kmcircumnavigating Port Phillip Bay. Thousands of keen cyclists will leave from St Kilda at 5.30am hoping to complete the circuit within 12 hours.

The Croydon "Try Hards" team will be raising money to assist The Smith Family charity.

